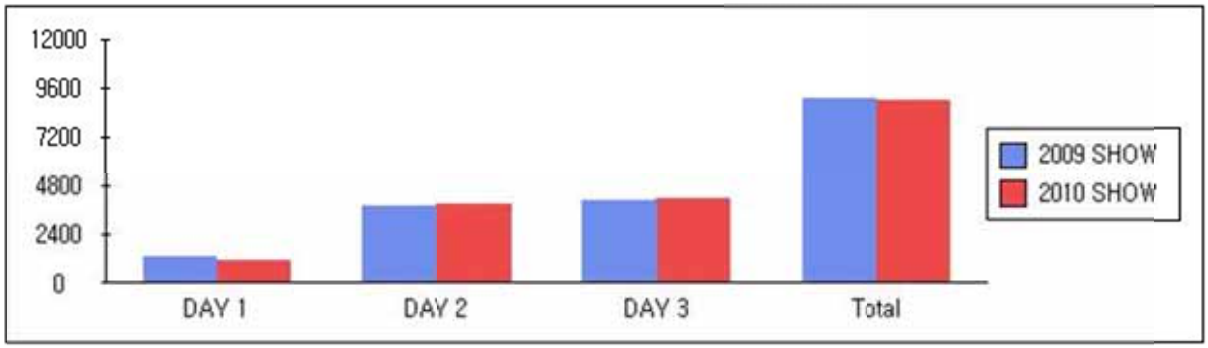
# ***SIDEX 2010 Results***

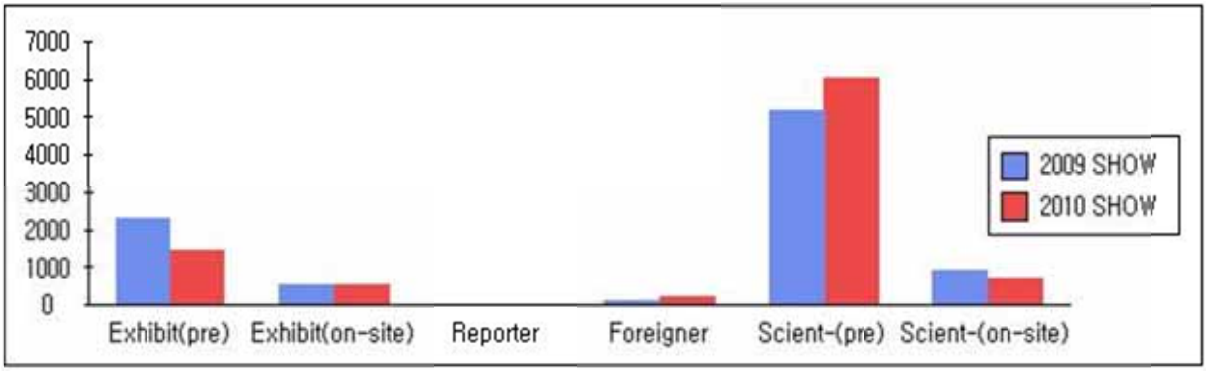
## 1. Total enrollment by year

| | 2009 SHOW | 2010 SHOW | Year on Year |
|---|---|---|---|
| **DAY 1** | 1,254 | 1,022 | -18.5% |
| **DAY 2** | 3,771 | 3,882 | 2.9% |
| **DAY 3** | 4,071 | 4,103 | 0.8% |
| **Total** | **9,096** | **9,007** | **-0.1%** |




## 2. Total enrollment by detail

| Classification | | 2009 | 2010 | Year on Year |
|---|---|---|---|---|
| Exhibition | pre-registration | 2,299 | 1,459 | -36.5% |
| | on-site registration | 542 | 545 | 0.6% |
| Reporter | | 28 | 33 | 26.9% |
| Foreigner | | 128 | 233 | 82.0% |
| Scientific Congress | pre-registration | 5,177 | 6,055 | 17.0% |
| | on-site registration | 922 | 682 | -26.0% |
| **Total** | | **9,096** | **9,007** | **-0.1%** |



### 3. Classification of Exhibitors' Origin

| No. | Nation | The Number of Exhibitors | No. | Nation | The Number of Exhibitors |
|---|---|---|---|---|---|
| **1** | CHINA | 5 | **9** | PAKISTAN | 1 |
| **2** | FINLAND | 1 | **10** | PHILIPPINES | 1 |
| **3** | FRANCE | 2 | **11** | SINGAPORE | 2 |
| **4** | GERMANY | 7 | **12** | SWITZERLAND | 2 |
| **5** | HONG KONG | 1 | **13** | TAIWAN | 1 |
| **6** | ITALY | 2 | **14** | UAE | 2 |
| **7** | JAPAN | 8 | **15** | USA | 9 |
| **8** | KOREA | 194 | | | |
| **TOTAL : 15 Nations / 238 Companies / 753 Booths** | | | | | |

### 4. Various Conferences and Scientific Congress

Scientific Congress was entitled 'To the World, To the Future'. It is made up of 50 lectures and will be held in the conference rooms, auditorium and Hall E at the Seoul Convention and Exhibition Center(COEX).

### 5. 194 Korean companies and 44 Foreign companies

Despite the effect of the world's economic crisis, SIDEX 2010 was held at COEX Exhibition Hall(17,649 ㎡) with the most advanced dental equipment and took on a more international aspect since internationally renowned companies participated.

### 6. Expanding Conveniences

During SIDEX 2010, the Organizing Committee prepared a kids play zone, stockroom booth, lounge and meeting room etc. for the participants.

In addition, the Organizing Committee installed a 'Free Interpretation Service Center' at each entrance of the exhibition hall for foreigners and installed a 'Service Center' in order to react quickly for any inconvenience in the exhibition hall.